



## 20th Annual Benefit Sponsorship Opportunity

Join us in making a lasting impact while connecting your brand with a high-income, well defined audience. Rebecca's Dream's upcoming benefit offers an exceptional opportunity to align your business with a meaningful cause and a memorable event that will resonate across our community.

### Why Sponsor?

Our annual benefit is more than just a celebration—it's a powerful platform to support your company's marketing, public relations, and community engagement goals. It's an ideal setting to showcase your commitment to mental health and well-being while increasing visibility with key demographics.

### Your Sponsorship Objectives Met:

We are committed to ensuring your sponsorship delivers maximum value. Our experienced team understands how to strategically highlight your brand in a way that enhances your company's image, strengthens your reputation, and delivers real bottom-line results. You can be confident this event will be professionally executed, widely promoted, well-attended, and worth every dollar of your investment.

### A Chance to Give Back:

This milestone benefit isn't just a celebration—it's a mission. The funds raised directly support vital programs and services for children, families, educators, and communities. With your sponsorship, you're helping build a future free from suicide attempts and untreated mental illnesses—one where mental well-being is prioritized and accessible to all.

### The Time is Now:

Reach your target audience. Increase awareness. Strengthen your brand. Make a difference.

**See page 2 for sponsorship details.**

# Rebecca's Dream®

CHANGING THE FACE OF DEPRESSION

### Who are we?

Rebecca's Dream is a strong advocate against mental health stigma while building awareness for the prevention and early intervention of mental illnesses. Through educational programs, speaking engagements, awareness campaigns, videos, and podcasts we help people living with a mental illness.

### We are educators.

The primary goal of Rebecca's Dream is to reduce the stigma of mental illness through education. Every program we create and deliver educates about the following:

- How to identify signs and symptoms of mental illness early
- How to support someone with a mental illness
- How to create a positive mental health culture inside and outside school, work, or the home
- How to increase self-advocacy to seek help, and support
- That depression, and other mental illnesses, are a common mood disorder and with proper treatment and support you can live a 'normal' life

### We educate through many avenues.



### Outreach and Impact

Rebecca's Dream 'promotes awareness and compassionate understanding of depression and bipolar disorder as real diseases,' in 41 states and 7 different countries. We are committed to helping, educating and supporting those directly and indirectly affected by mental illness. We provide resources, programs and outreach to help people understand the real facts about mental illness. Once they do, they are better able to appreciate what their family or friends who suffer from depression or bipolar disorder are experiencing. Knowledge is power!





## 20th Annual Benefit Sponsorship Levels

	Platinum \$10,000	Silver \$7,500	Bronze \$5,000	Partner \$2,500	*Barrel Sponsor \$1,000
Naming rights	Logo on Benefit Banner (main stage)	Logo on Registration Table			
Logo on the Benefit invitation	Logo	Company Name			
Marketing information in goodie bags	✓	✓			
Logo and link prominently on RD websites (for 1 year)	✓	✓	✓		
Recognition in news media spots, press releases, and more	✓	✓	✓		
Special welcome at event from event stage	✓	✓	✓	✓	
Logo on sponsor signage	✓	✓	✓	✓	
Pre and post event recognition in e-newsletter	Logo and story	Logo and story	Logo	Logo	Logo
Recognition on RD social media outlets and website	✓	✓	✓	✓	✓
Logo and company name on one wine Barrel at 28 Mile					✓
Free tickets	10 Tickets	8 Tickets	6 Tickets	4 Tickets	2 Tickets

\$500 sponsorships are available.

\*Barrel Sponsor:  
Logo and company name  
will be placed on a barrel  
in the main room. (see  
photo)



For more information contact Kathleen Illes, Executive Director | [killes@rebeccasdream.org](mailto:killes@rebeccasdream.org) | 773.423.7326

Rebecca's Dream is a 501c3 organization. All donations, including in-kind are tax deductible.  
Rebecca's Dream, PO Box 616, Northbrook, IL 60065 | 773.423.7326 | [rebeccasdream.org](http://rebeccasdream.org)